



The importance of good vision care is easy to see

VISION BENEFITS HAVE PERKS BEYOND HELPING WITH VISION CORRECTION.

With a comprehensive vision exam, it's easier to find serious eye and general health conditions like diabetes, high blood pressure, high cholesterol, glaucoma and cataracts sooner.¹ With a clear view of blood vessels, arteries and nerves, our eyes give doctors a unique window into the human body and insights into our overall health. This, along with the fact that the average person is 4 times more likely to receive an eye exam than a physical shows just how important vision care can be.²

WHEN EMPLOYEES BENEFIT, SO DO EMPLOYERS.

With early diagnosis, conditions can be treated more quickly - and more cost effectively - leading to happier, healthier employees and lower healthcare expenses. In fact, employers can save \$8 billion annually in lost productivity resulting from the need to treat chronic illnesses. That breaks down into a \$7 gain for every \$1 invested in vision coverage.³ Bottom line? When you take care of your employees' overall health with vision benefits, everyone wins.

DID YOU KNOW...

5.3 million U.S. adults have diabetic retinopathy, which is the number one cause of blindness in Americans 18 and older.⁴

50,000 people lose their sight each year even though half of all causes of blindness can be prevented with proper care.⁷

85% of adults want vision care coverage.⁵

91% of consumers view vision benefits as important or very important.⁶



¹ "7 Health Problems Eye Exams Can Detect," YourSightMatters.com, March, 2016. ² U.S. Dept. of Health - National Health Statistics Reports #8; Aug. 6, 2008.

³ Workforce.com, "Special Report: Vision and Dental Benefits - More to See, More to Chew On," 2015. ⁴ Centers for Disease Control and Prevention, 2015.

⁵ Vision Watch Vision Correct Standard, 2012. ⁶ Vision Monday, dba newsletter, 2013. ⁷ American Academy of Ophthalmology.

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